PAOLA ELIZABETH NOBOA VALENZUELA



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in paola-noboav

WORK EXPERIENCE

2023 ACT

Freelance

- Digital marketing: emails marketing / wordpress / inaCátalog / Go To Webinar.
- · Graphic arts design for digital media.
- Stationery design for events.

2022 Remote external counseling 2023

Banco Popular Dominicano, D.R.

- · Layout of magazines, books and manuals.
- Design and animation of graphic arts for internal use and design of support arts for events.

2015 **Graphic editor**

2022 Banco Popular Dominicano, D.R.

- · Layout of magazines, books and manuals.
- Design and animation of graphic arts for internal use and design of support arts for events.
- Publication of animations on the Carrousel platform.

2014 Freelance designer 2022 DimeSiete, D.R.

· Art design for social media.

2013 **Community Manager**

ORIGAMI, Cross Marketing Solutions, D.R.

• Design and creation of content for social networks

SKILLS -

2014

- Online and offline design knowledge
- Project methodology
- Effective time management
- Observation capacity
- Capacity for teamwork

CONTINUING EDUCATION -

Creation, programming and design 2024 of websites with HTML5 and CSS3 ESI Learning

Figma 101: Mastering the Essentials 2024 **IRONHACK**

Design Basics of user 2024 experience Coursera/INCO Academy

UI Design: Visual and Interface 2023 **Design with Figma** Udemy

UX Design: UX/UI user 2023 experience Udemy

Animation in After Effects 2020 Chavón. School of Design, D.R.

Photoshop 2015 SDQ Training Center, D.R.

EDUCATION -

2016 Master in Digital Marketing and Social Media 2017 EEME Business School, Spain

Diploma in Branding and Brand 2014 **Creation and Management** UNIBE, D.R.

2009 Advertising 2013 UNAPEC, D.R.

LANGUAGES

Spanish Native

English Advanced

Italian **Beginner**

PROGRAMS -

Illustrator •••••• InDesign •••••

Photoshop •••••• After Effects •••••