

PAOLA E. NOBOA V.

CONTACT



+34 692 579 297



paolaenv@icloud.com



www.paolanoboa.com



paola-noboav

Graphic design professional with training in digital marketing, branding, and user experience, combining creativity with a strategic approach. Over 10 years of experience creating visual content for corporate and digital environments. Specialized in editorial layout, graphic design, and social media content development.

WORK EXPERIENCE

- 2023**
ACT | **Digital Marketing & graphic designer freelancer**
Email marketing campaign management. • WordPress content administration and updates. • Graphic design for digital media and corporate stationery for events.
- 2022**
2023 | **Remote external counseling**
Banco Popular Dominicano, R.D.
Magazine and manual layout. • Design and animation of graphic pieces for internal communication.
- 2015**
2022 | **Graphic editor**
Banco Popular Dominicano, R.D.
Editorial layout of magazines and manuals. • Design and animation of internal graphic pieces. • Creation of visual support materials for corporate events.
- 2014**
2022 | **Freelance designer**
Creation of graphic pieces optimized for social media.
- 2013**
2014 | **Community Manager**
ORIGAMI, Cross Marketing Solutions, R.D.
Planning and adaptation of content according to digital communication objectives.

CONTINUING EDUCATION

- 2026** | **E-commerce certified**
- 2025** | **Introduction to Web Positioning Techniques**
ESI Learning
- 2025** | **Strategic Planning in Advertising**
ESI Learning
- 2024** | **Creation, programming and design of websites with HTML5 and CSS3**
ESI Learning
- 2024** | **Basic aspects of user experience design**
Coursera/INCO Academy

EDUCATION

- 2016**
2017 | **Master in Digital Marketing and Social Media**
EEME Business School / Universidad Int. Isabel I de Castilla, España
- 2014** | **Diploma in Branding and Brand Creation and Management**
UNIBE, R.D.
- 2009**
2013 | **Advertising degree**
UNAPEC, R.D.

SKILLS

- Teamwork
- Attention to detail
- Efficient time management
- Adaptability
- Corporate design
- Digital environment design
- Layout
- Email marketing

LANGUAGES

- Spanish - Native
- English - Advanced
- Italian - Beginner